

# Loopify

MAXIMISE  
CUSTOMER SATISFACTION,  
LOYALTY AND  
GROWTH



# RELEVANT COMMUNICATION WITH INTEGRATED BOOKING DATA

## Targeted communication

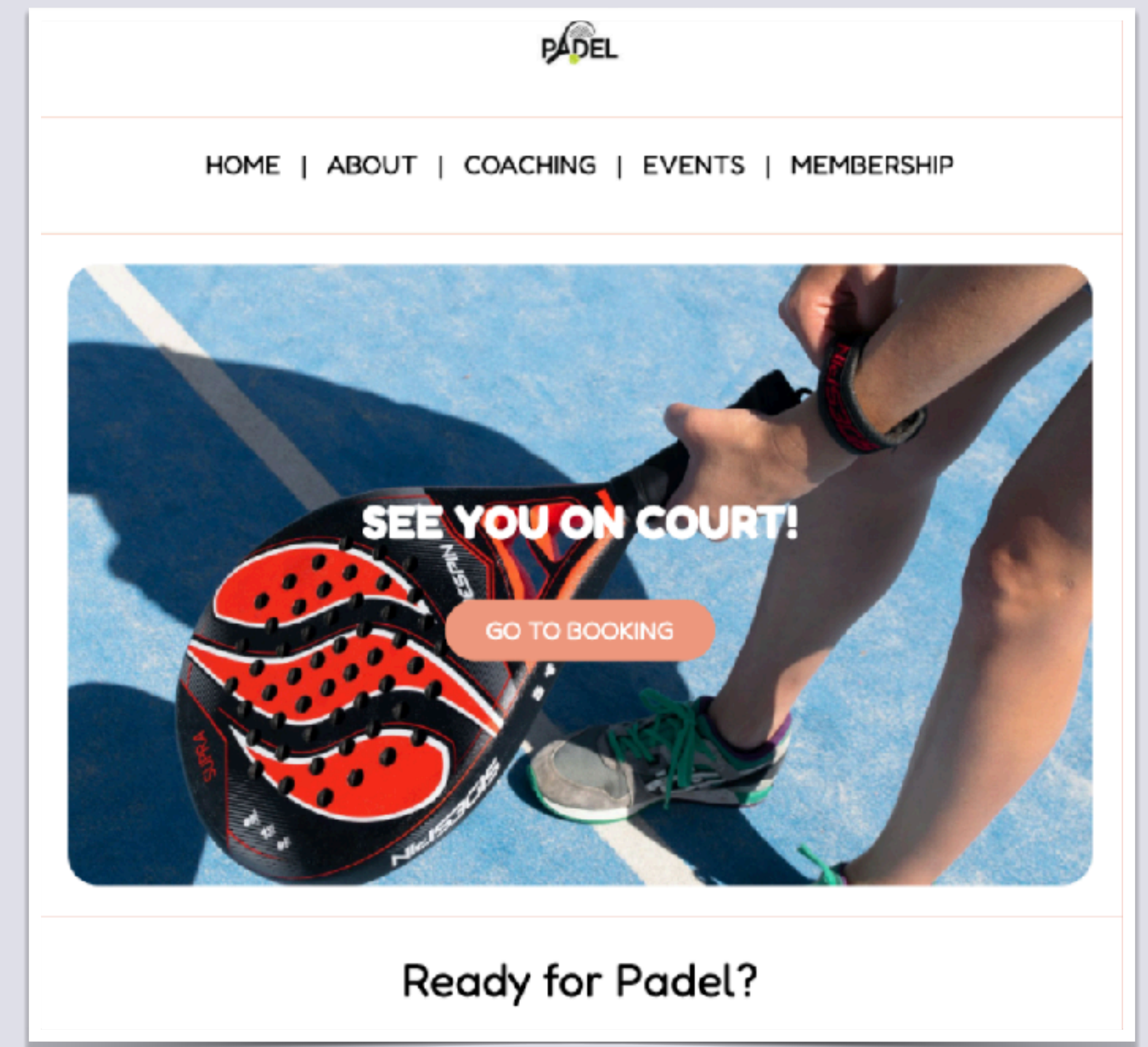
Customer and booking data is automatically transferred from Matchi to Loopify

## Automated Reminders and Follow-ups

Send reminders and follow-up messages to players before and after their sessions, to reduce cancellations, and to keep players engaged.

## Promote Court Sponsors

Include your court sponsors in communication and enhance their visibility and strengthen partnerships.



# STRENGTHEN YOUR BRAND AND IMPROVE CUSTOMER SATISFACTION

## Customized Booking Confirmations

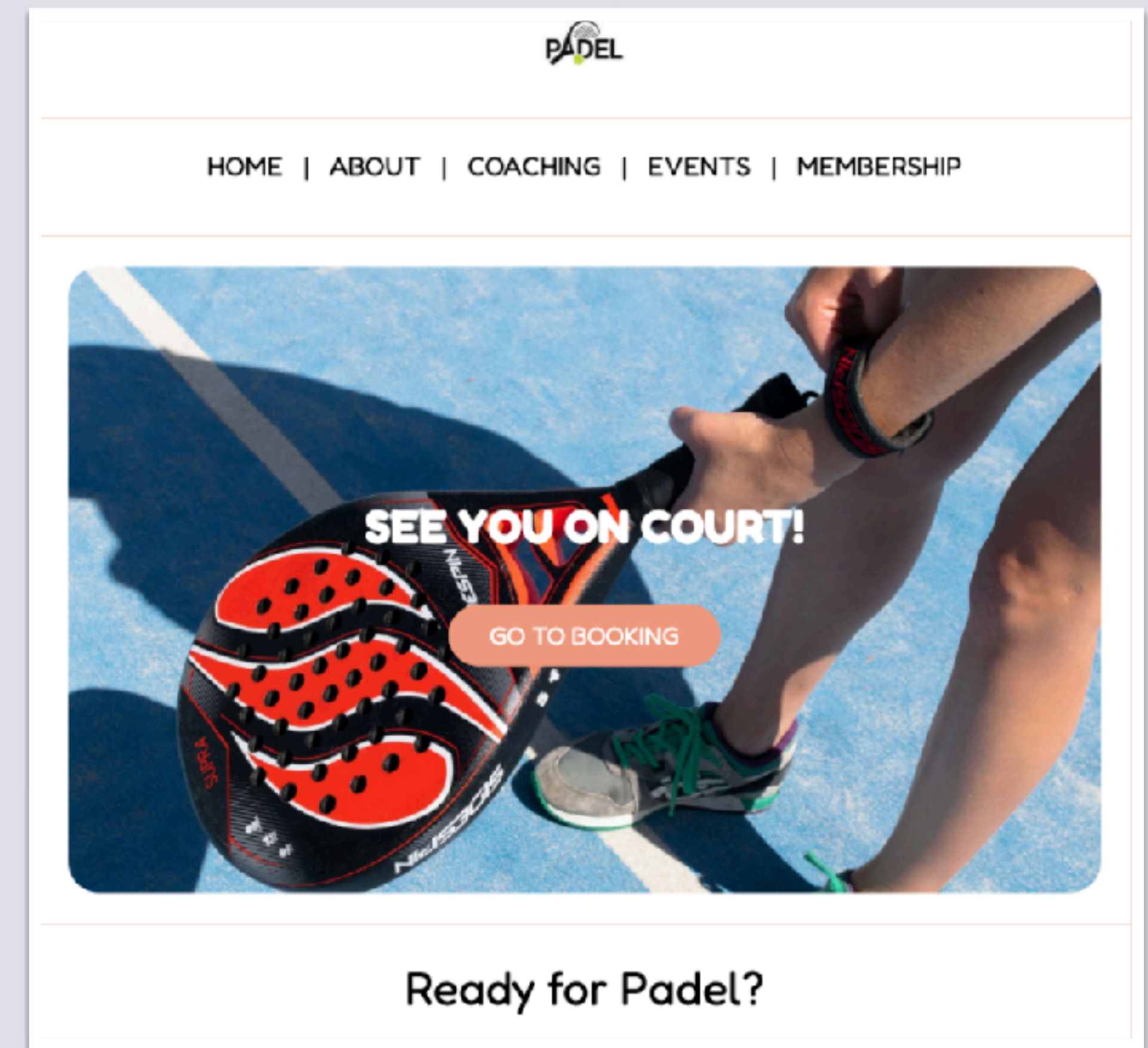
Send booking confirmations featuring your club's logo, colors, and branding to strengthen your identity. Fully automated of course.

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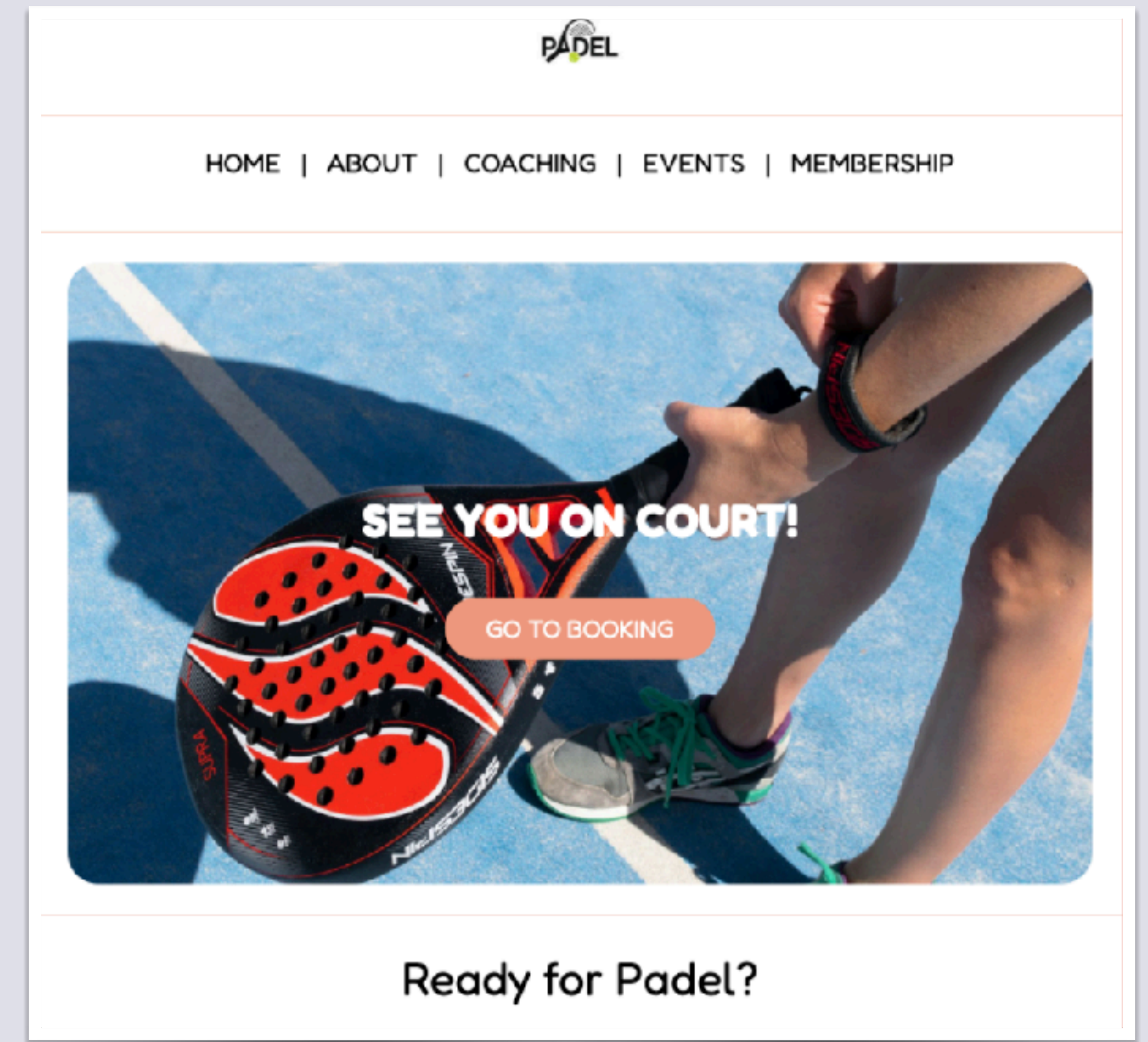
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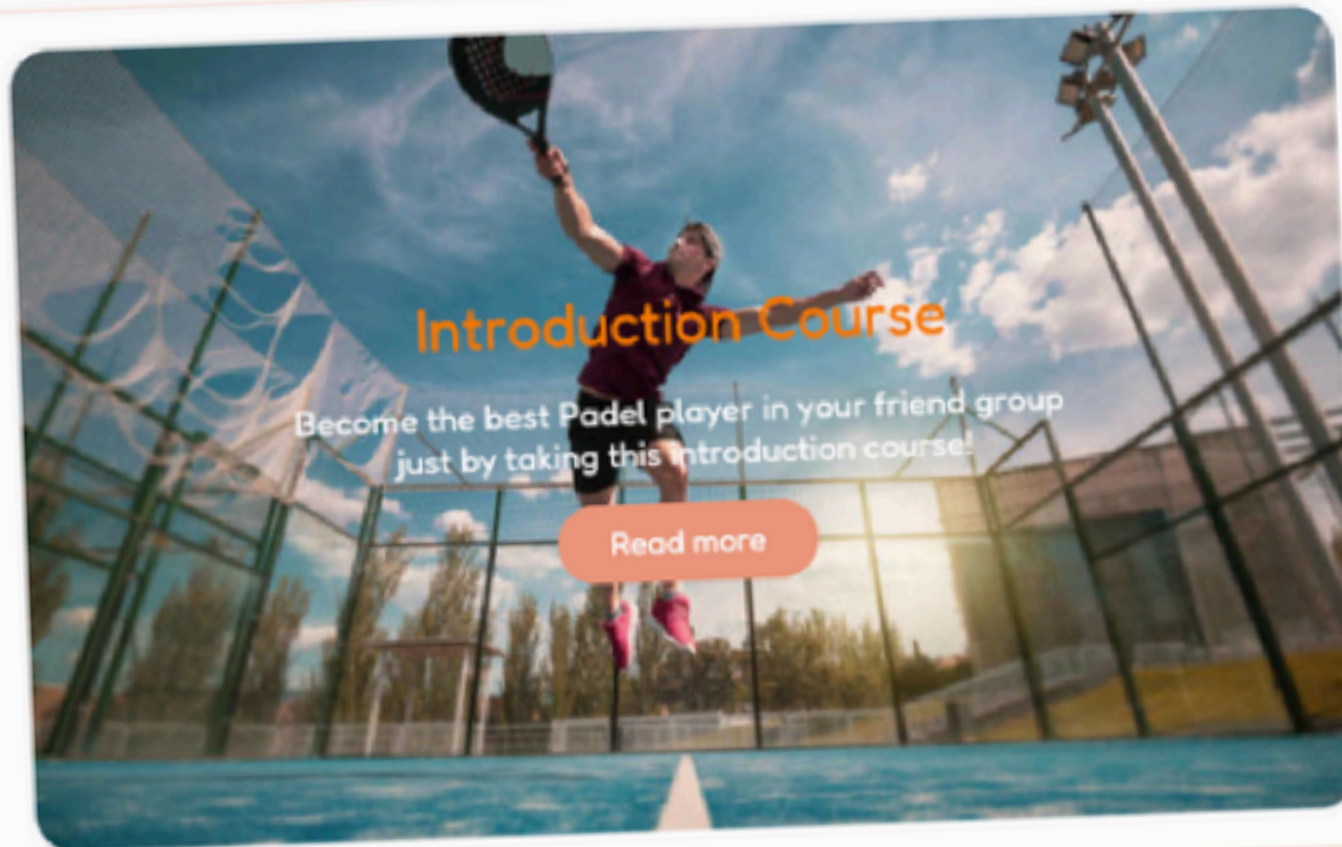
- Customized Booking Confirmations
- Automated Reminders and Follow-ups
- Promote Court Sponsors



# TURN FIRST-TIME VISITORS INTO LIFELONG PLAYERS



HOME | ABOUT | COACHING | EVENTS | MEMBERSHIP



## Sign up for an intro course, shine on the court!

Ready to hit the courts and learn the exciting sport of padel? Join our Intro to Padel Course and discover the fundamentals with professional coaching in a fun, supportive environment. Over the course of 4 weeks, you'll receive expert instruction, practice with a group of fellow beginners, and enjoy access to top-quality courts. Our small class sizes ensure personalized attention, helping you improve your skills, technique, and strategy step by step. Plus, we provide all the equipment you need, including rackets and balls. With twice-weekly sessions available, flexible schedules, and an end-of-course tournament to showcase your progress, this course is perfect for anyone looking to get started in padel. Don't miss out—sign up today and shine on the court!

Micros

## Share essential Information

You can provide clear details about parking, facilities, and how to rent rackets or balls. Make it easy for new customers to feel prepared and confident visiting.

## Meet your team

Share profiles or fun facts about your coaches and staff to build connection with customers.

## Tips for Beginners

Provide quick tips for new players to ease their introduction to padel, could be by providing rules of the game, etiquette, and beginner-friendly training options.

Automated drip campaigns

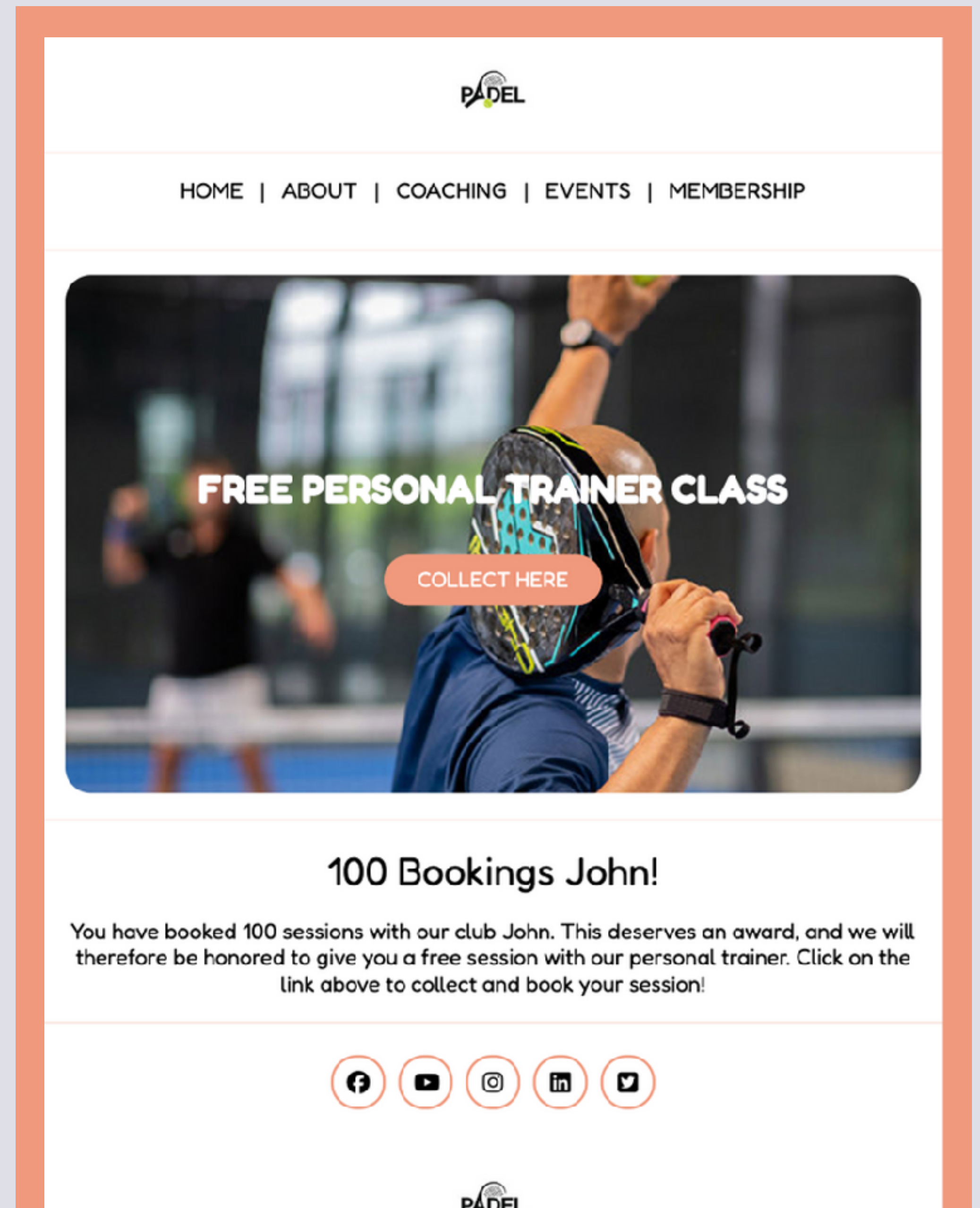
# BUILD LOYALTY THAT KEEPS PLAYERS COMING BACK

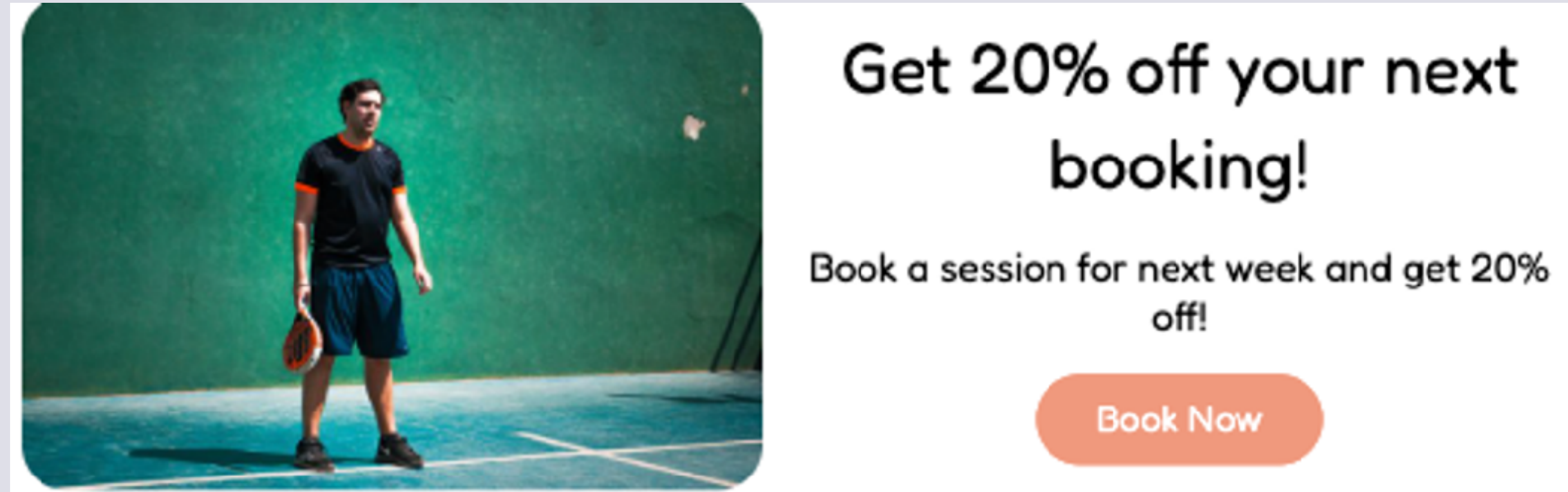
## Centralized Customer Data

Store customer profiles, including booking history and preferences, in one system. Loopify makes the transitioning seamless by importing existing data and by integrating with Matchi.

## Loyalty Perks

Offer rewards such as free bookings, discounts, or exclusive “Gold Membership” perks. Encourage repeat bookings by offering loyalty rewards, such as points customers can redeem for discounts or free sessions, and exclusive benefits through tiered membership levels.





## RE-ENGAGE PLAYERS AND FILL YOUR COURTS

### Targeted Reactivation Campaigns

Use both automated and ad-hoc campaigns with personalized emails or SMS targeting customers who have not booked in a while.

# TURN HAPPY CUSTOMERS INTO YOUR BEST MARKETERS

## Referral Rewards

Reward customers for referring friends to your club with prizes or discounts.



## Bring a Friend Campaigns

Offer discounts for customers who bring a new player along for a game.

## Get 5★ reviews

Encourage loyal players to share their experiences with links to Google reviews.

# MAXIMIZE REVENUE DURING OFF-PEAK TIMES



## Special Offers for Low Seasons

Use newsletters to promote discounts or special deals during off-peak periods (e.g. holidays).



## Early Bird Discounts

Offer discounted rates for bookings made during non-peak hours to fill empty slots.



## Products Sales and Discounts

Promote discounted products with newsletters or SMS for maximum attention.

# STAY CONNECTED WITH YOUR PLAYERS, ANYTIME

## Club Announcements

Share updates about new staff members, changes in opening hours, prices or new training schedules.

## Targeted Notifications

Send personalized updates based on bookings, e.g., "Parking may be difficult today due to snow".

## Flexible Communication Channels

Reach customers through both email and SMS for urgent or important updates



# MANAGE ALL YOUR FACILITIES WITH THE EASE OF 1



Hi **First Name!** Welcome to **Facilities: Name**

We look forward to welcome you to our center. Below you can find our address and contact information if you have any question:

Address: **Facilities: Address**

Manager: **Facilities: Manager**

Phone: **Facilities: Phone**

Get in touch by email



**Padel For Everyone**

New to the sport? Get a few tips from

## One Unified System

No need to juggle multiple tools - manage all your facilities in one place.

## Single Campaign, Seamless Reach

Send one campaign, and it is automatically tailored to and sent behalf of every facility.

## Consistent Communication

Ensure branding, offers, and messages are uniform across all locations.

## Save Time and Effort

Focus on running your clubs while Loopify handles the rest.

## Scalable for Any Network

Whether you manage 2 or 20 clubs, Loopify grows with your needs.



## **Automated birthday campaigns**

If you know your customer birthday, why not brighten their special day..

and remind them a few weeks in advance that your facility is just perfect for the occasion.

Campaigns on auto repeat

# Loopify

*That's all folks!*

(or probably not, the sky's the limit)